

HADLEIGH CHAMBER MATTERS

The newsletter for members of Hadleigh Chamber of Commerce

No 5

Hadleigh4u.org: we need your details!

Within the next two weeks we need your details to put on the chamber website - **Hadleigh4u.org**. That's all it's waiting for now. Each of you will have your own page which can include up to 100 words and two images, and can link to your own website.

Free-rein, one of our members based on Lady Lane Industrial Estate, has finished putting the web together, with the help of Suffolk College student Adam Pooley. They have done this - and it's many hours of work - as *pro bono* work for the Chamber. We certainly couldn't have afforded it otherwise. The result is a very professional site; flexible, easily managed and user friendly, meeting all requirements, such as the new disability rules.

When all the information is uploaded we'll have an official

launch and each of you will be given your personal access details so you can manage your own page. It's a simple procedure giving you a major marketing tool at no extra cost.

The site will include Chamber news, events, information about Hadleigh for both visitors and residents and will have a protected forum for members. We'll be able to run on-site debates, quizzes and surveys.

It will give a complete picture of what Hadleigh has to offer - the shops, services, events as well as notes for tourists. If you're moving to Hadleigh it'll help you find local suppliers and services. If you're visiting it'll help with accommodation, dining, transport and tourist sites.

What we want is to bring in customers and make shopping, working or visiting Hadleigh easi-

er. We also know that many traders in the town don't have their own web presence yet, so we've made it easy for them to launch into the world of the internet.

So all you have to do is fill in the form you got with this newsletter and send it back to me, Cyndy Hilton, either at Weavers Restaurant, 25 High Street, IP7 5AG, or to Priory Hall, Benton Street, IP7 5AZ or drop it in to Walter Wright at 89 High Street, Hadleigh.

There's a huge amount of work setting up the website, so a quick response from members, without repeated reminders, would be most helpful. The speedier you are in returning the form, the quicker we'll get this major new marketing venture up and running and the quicker you will feel the benefit.

Trading buzz at Hadleigh Show

Because it is an established event, I think we are in danger of forgetting how lucky we are still to have a thriving local agricultural show. In many areas of the country these have disappeared under the weighty burden of costs and insurance and wads of legislation.

Long may the Hadleigh Show thrive for it's a major boost for local traders. Certainly the Chamber marquee was buzzing and the eight stallholders reported busy custom throughout the day.

The pink Cadillac competition helped, creating much fun as people measured its length in anything available (in one case it measured 4.5 Matthews!) The winner was George Harris from East Bergholt who receives £50 worth of laundry from competition sponsors PressGang.

If any members have an idea for the Chamber attraction for next year let us know. And thanks to our eight members for providing a lively and entertaining marquee. (The wine wasn't bad either!)