

HADLEIGH CHAMBER MATTERS

The newsletter for members of Hadleigh Chamber of Commerce

No 4

Free show space for Hadleigh traders....

You'll have to be quick, but there's an opportunity for traders in Hadleigh to take advantage of useful - and free - marketing at this year's Tending One Hundred Community Show on July 9.

Every year about 25,000 people attend this event at Lawford House Park near Manningtree. This year the show's community marquee will promote Hadleigh. Not surprising then that the Chamber wants to make it a major

marketing event for our members and for the town.

We need exhibitors who can take up the free space and have an active stand in this marquee, doing or making something rather than selling goods.

We'll be there promoting our role in Hadleigh and encouraging people to use the town for shopping, services and free parking (whoopie!).

So act now if you would like to

make use of this free opportunity - display boards, power and tables are all provided free by the show organisers.

This is a gift of an opportunity for traders such as photographer, upholsterer, cabinet maker and all who can provide an active working exhibit.

Contact Fiona Crabtree on 07881 810710 for more information or to take advantage of this marketing opportunity.

Hadleigh4U.org: your own website

The Chamber website - **Hadleigh4U.org** - is looking great and will soon be going live.

Hadleigh-based website providers free-rein ltd are working with Suffolk College student Adam Pooley to create an innovative, informative and lively site, which can be easily managed, updated and used.

The really clever thing is that you, a Chamber member, will have and maintain your own page, categorised how you want, with up to 100 words about your business and two photos. You will have access to a restricted Chamber page where you can leave comments, ideas etc out of the view of the general public. And there will be a link from the Chamber site to your own website. If you don't have one, we

will be offering extra web space for a small fee.

The site will be an invaluable marketing tool. Visitors to our pages will be able to find anything they want - plus a map to pinpoint the position of each Chamber member.

It really will promote Hadleigh as a one-stop shopping centre and tourist destination. There'll be a little bit of Hadleigh's history but a lot on what our town has got to offer now.

We are very excited by the way our website has developed, thanks to time and expertise donated by Chamber member free-rein, and student Adam, who is studying software engineering for his science degree. It is now a matter of weeks before it is officially launched.

...and join our

marquee at

Hadleigh Town Show

We still have space available in our own marquee at the Hadleigh Town Show on May 21.

At £75 each, these stands offer a great way to reach the whole of Hadleigh and the surrounding area. Last year's exhibitors were impressed with the new format which provided much easier public access and involvement.

Six of our eight undercover areas are already taken, leaving two still available.

Contact Fiona Crabtree, on 07881 810710.